

Take Advantage Of A Monumental Pre-Issue Discount Opportunity

For a limited time, you can order Mount Rushmore Anniversary Coins at a special pre-issue discount. Pre-issue coin deliveries are expected to begin in April and extend for several months. As a pre-issue customer, you'll have the satisfaction of knowing your coins are secured at special pre-issue savings.

**YOUR PURCHASE
HELPS PRESERVE THE
BEAUTY OF MOUNT
RUSHMORE.**

As required by law, a portion of the proceeds from the sale of Mount Rushmore Anniversary Coins goes directly to help preserve and restore the Mount Rushmore National Memorial and the surrounding National Park.

So, please place your order today.



**Pre-Issue Discount
Orders must be post-
marked no later than
March 28, 1991. Act now
to avoid disappointment.**



A note about proof and uncirculated quality coins.

Proof-quality coins are struck multiple times to produce a frosted image on a mirror-like background. Uncirculated-quality coins exhibit exacting craftsmanship featuring a lustrous satin finish.



DEPARTMENT OF THE TREASURY
UNITED STATES MINT

IBR-1



THE UNITED STATES MINT PROUDLY INTRODUCES NEW
LEGAL TENDER COINS HONORING THE GOLDEN ANNIVERSARY OF

Mount Rushmore



SPECIAL PRE-ISSUE DISCOUNT ENCLOSED

PRESERVE AMERICA'S FINEST FEATURES



1991 Mount Rushmore Anniversary Coins



Love of country, faith in freedom, pride in democracy. These are America's finest features—and the spirit behind the beauty of Mount Rushmore.

To honor the 50th Anniversary of the dedication of this historic Memorial, and assist with needed preservation efforts, the United States Mint proudly offers three legal tender commemorative coins.

Gold, silver, and half-dollar coins are available in proof and uncirculated quality.

Each coin has a mint mark and is accompanied by a Certificate of Authenticity.

By law, a portion of the proceeds from the sale of each coin goes directly to needed preservation and restoration efforts for Mount Rushmore and the surrounding National Park.

This offers a unique opportunity to salute America's "Shrine Of Democracy" and to help ensure that the Mount Rushmore National Memorial is preserved for future generations.



Photographs courtesy National Parks Service

Purchase Mount Rushmore Coins In These Beautiful Sets.



SINGLE-COIN PRESENTATIONS. Proof and uncirculated Gold Five Dollar and proof Silver Dollar coins are individually encapsulated in presentation cases. Uncirculated Silver Dollar and proof Half Dollar coins are also placed in protective capsules and gift-boxed. Economically priced uncirculated Half Dollar coins are protected in Mylar® and gift-boxed.



SPECIALLY PRICED TWO-COIN SET. Choice of proof or uncirculated Silver Dollar and Half Dollar coins each placed in protective capsules. Uncirculated coin sets are gift-boxed and proof coin sets are packaged in a presentation case.

THREE-COIN SET. Available in proof or uncirculated quality, includes all three 1991 Mount Rushmore Anniversary Coins—individually encapsulated in a beautiful presentation case.



SIX-COIN SET. Includes proof and uncirculated Mount Rushmore Anniversary Coins in a cherrywood case—each coin placed in a protective capsule.



THE 1991 PRESTIGE SET. Includes Mount Rushmore Anniversary Half Dollar and Silver Dollar proof coins, plus five standard 1991 proof coins: the half dollar, quarter dollar, dime, nickel, and one-cent coin. Coins are presented in an exceptional showcase.



To reserve your coins at a special pre-issue discount, complete your personalized order form and return by mail by March 28, 1991.



THE UNITED STATES MINT PROUDLY INTRODUCES NEW LEGAL TENDER COINS HONORING THE GOLDEN ANNIVERSARY OF

Mount Rushmore



THE GOLD FIVE DOLLAR COIN

Design: Obverse: American Eagle over Mount Rushmore, by John Mercanti. Reverse: "Mount Rushmore National Memorial," by Robert Lamb. *Specifications:* Weight: 8.359 grams. Composition: 90% gold (.24 troy ounce), 10% alloy. Diameter: 0.850 inch. Mint and Mint Mark: Proof and Uncirculated — West Point Mint ("W").

THE SILVER DOLLAR COIN

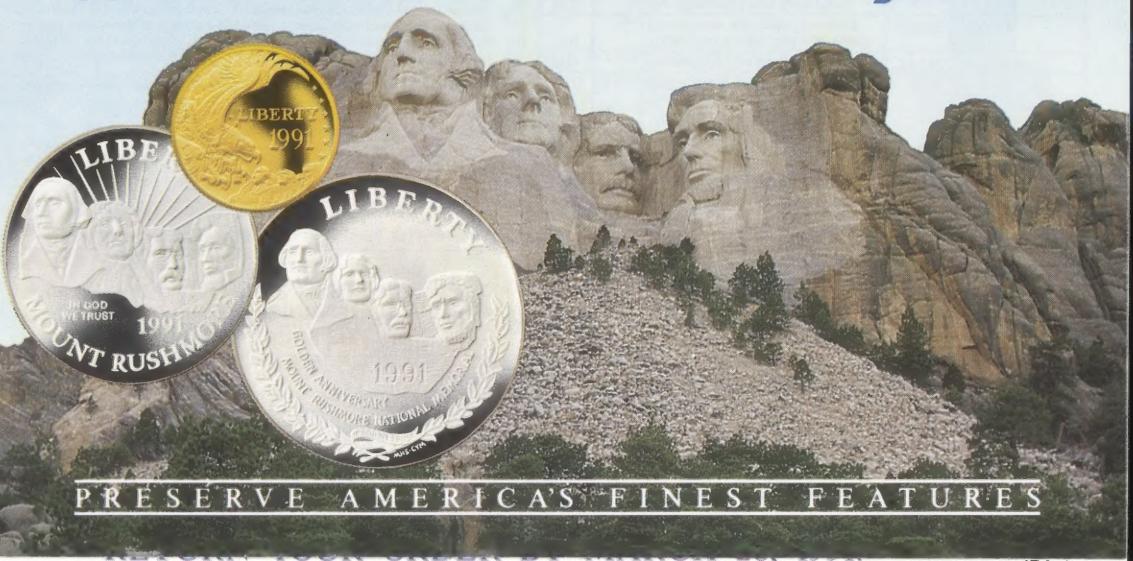
Design: Obverse: Mount Rushmore Memorial in laurel, by Marika Somogyi. Reverse: Heraldic Eagle Crest over a map of the United States, by Frank Gasparro. *Specifications:* Weight: 26.73 grams. Composition: 90% silver (.76 troy ounce), 10% copper. Diameter: 1.500 inches. Mint and Mint Mark: Proof—San Francisco ("S"); Uncirculated—Philadelphia ("P").

THE HALF DOLLAR COIN

Design: Obverse: Mount Rushmore by Marcel Jovine. Reverse: The American Buffalo, by James Ferrell. *Specifications:* Weight: 11.34 grams. Composition: 92% copper (.33 troy ounce), 8% nickel (.03 troy ounce). Diameter: 1.205 inches. Mint and Mint Mark: Proof—San Francisco ("S"); Uncirculated—Denver ("D").

Coins shown here are actual size. Designs depicted are renderings of approved Mount Rushmore Anniversary Coins first struck February, 1991. Coin designs subject to modification prior to engravings.

1991 Mount Rushmore Anniversary Coins



If you are a previous customer: PLEASE USE THE
SEPARATE ORDER FORM PERSONALIZED FOR
YOUR CONVENIENCE. Pass *this* Order Form along
to friends and family members.



DEPARTMENT OF THE TREASURY
UNITED STATES MINT
WASHINGTON, D.C. 20220

Dear United States Mint Customer,

The first time I viewed the designs for our new Mount Rushmore Anniversary Coins, I was pleased to find the beauty and artistic craftsmanship that make United States Mint coins among the finest in the world. I hope you will be pleased as well.

Mount Rushmore Anniversary Coins celebrate more than the 50th Anniversary of the Mount Rushmore National Memorial. In their own way each coin re-kindles the spirit behind the beauty of the monument ... love of country, faith in freedom, and pride in the people and events that shaped our great nation.

What makes these coins even more important, is that they will make a direct contribution to needed preservation and restoration efforts for America's "Shrine of Democracy." As an American, it is an honor for me to be a part of this national celebration. As Director of the Mint, it is my pleasure to extend this opportunity to you and your family.

As a valued customer of the United States Mint, you may purchase Mount Rushmore Anniversary Coins at a special pre-issue discount. To be eligible, orders must be postmarked no later than March 28, 1991.

Pre-issue deliveries are expected to begin in April and extend for several months. As a pre-issue customer, you have the satisfaction of knowing your coins are secured at special savings.

In the meantime, everyone here at the Mint has been working hard on the introduction of these historic commemoratives.

(over, please)

PRE-ISSUE SAVINGS OFFER ENCLOSED

If it were possible for Presidents Washington, Jefferson, Lincoln and Roosevelt to see them, I think they would agree that the coins minted in their honor truly reflect the beauty and spirit of the Mount Rushmore Memorial.

To place an order, use the personalized Order Form inside this package (the separate Pass-Along Order Form is for family and friends). Remember, U.S. Mint coins make popular gifts for many occasions, so you may wish to order additional selections, while contributing to this worthwhile cause.

Thank you for your interest in United States Mint products. I know you will be pleased with your coins. Take a moment now to place your order and help Preserve America's Finest Features.

Sincerely,



Donna Pope
Director,
United States Mint

P.S. After the March 28, 1991 deadline, orders will no longer be accepted at the pre-issue discount price. So please act soon. For inquiries about your order, please contact: Customer Service Center, United States Mint, 10001 Aerospace Drive, Lanham, MD 20706, (301) 436-7400, Mon-Fri, 9am-5pm EST.